

INTEGRATED CARDS AND LABELS



C E N T R E E D

Centrereed can add a new dimension to Graphic Communication and Mailings with our range of integrated products....

The addition of fully integrated cards or labels within the document gives it a tactile quality, ideally encouraging interest from the recipient while enabling them to retain your clients information.

Some of the benefits are:

- Fully laser compatible, even on high speed mailing lasers. Ideal for personalisation and mailing. (See www.centrereed.co.uk/direct-mail.html)
- Cost saving, no need to produce cards and letters separately - all produced as one piece.
- Total consistent quality and colour between form and card/label.
- Improved security - personalise in one pass.

There is a variety of different products within our integrated cards and labels range:

1. **CARDPEEL** - A fully integrated peel-out card, with high quality gloss finish. Fully designed to enable you to personalise both the letter and card with ease.
2. **CARDPEEL AND STICK** - Easily enables you to personalise both the front and back of a card in one pass. Once removed, the card is folded back to create a ready made rigid wallet sized card. Ideal when there is a need for that extra bit of variable data.
3. **CARDPEEL AND FOLD** - A double width card which offers plenty of room for variable data on one side and client information/advertising on the other.
4. **DUALAM SECURITY CARD** - A fully integrated self laminating card. Enables you to personalise as normal and then encapsulate the data, and, also a photograph if required, behind a laminate. This then produces a secure membership or ID card. Current examples of uses are bus passes, students passes, ID cards etc.
5. **PUSH OUT CARD** - A card that pushes out of a letter, ideal for duplex lasering.
6. **FORMPEEL** - Fully integrated laserable peel-out label. An ideal solution for all direct mail labelling needs. Especially useful for address labelling, barcode information or promotional use.

Integrated Cards and Labels do not just have to be produced to standard sizes. They can be produced to any size or shape, limited only by your imagination.

See www.centrereed.co.uk/tamarack-samples.html for some examples or www.centrereed.co.uk/integrated-cards.html for more information.

If you have any questions or ideas please contact us and we will be glad to help you design a product solution for your customers needs.